Blue Chips are your most important priorities

What are your Blue Chips?

Do you spend too much time and energy on things that take you away from your Blue Chips?

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Blue Chips Assignment

understand the concept

Some things in life and at work are much more important than others. We call those important things Blue Chips. Getting the most from life requires each of us to take the time to understand what is important to focus on, and what is not. We call this having a Blue Chip mindset. Because our mindset affects the choices we make from moment to moment, this understanding gives us a tool to choose activities—the Blue Chips—that will help us achieve our goals and objectives.

A Blue Chip mindset applies to our personal lives as much as it does to work. In fact, mastering a Blue Chip focus at work may help us find time to focus on the other Blue Chips in our lives.

reflect

- What are your current Blue Chips at work and at home?
- How can you, the people in your life, and your results benefit from you having more of a Blue Chips mindset?

practice

- Make a list of your work-related and personal Blue Chips and post it in a high-profile location and, whenever you see it, ask yourself: “Am I focusing on my Blue Chips?”
- Look at your list at the beginning of each week and give yourself a grade based on how much of your time you spent focusing on your Blue Chips the following week. Update your list and determine the Blue Chips for the upcoming week. Repeat the process the following week.

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