

Engaging the Public in Health and Community: A Photovoice Workshop

Tuesday July 6, 2010; 8:30 am -4:30 pm in Sorrell Center 1005

Facilitator: Laura S. Lorenz, PhD, MEd, CBIS, The Heller School for Social Policy and Management, Brandeis University

Hosted by: UNMC Division of General Internal Medicine and Center for Clinical and Translational Research

What is photovoice? Photovoice is a participatory research method that allows patients, clients, and community members to share their experiences and work with researchers, clinicians, and service providers to identify opportunities for change. Using photovoice, participants take pictures that reflect their experience. They discuss their photos together, write narratives that illuminate their perspectives, and, when appropriate, conduct outreach efforts to raise awareness and encourage action. Photovoice has been used to illuminate barriers to access, illustrate quality of care, and or influence policy and resource decision making in respectful and supportive ways. Photovoice helps to unite service providers, young people, patients, activists, and communities through visual accounts to understand and address local issues of importance as a shared endeavor.

Workshop description: A one-day workshop covering the foundations of photovoice and providing hands-on experience with photovoice steps: becoming a visual researcher, ethical considerations, taking photographs, discussing images and writing narratives, outreach, and options for analyzing images and text. The workshop will culminate in a brainstorming session on adapting photovoice to participants' contexts.

Attendance is free and open to members of the university community. **Spaces are limited.** To apply for a seat in the workshop, please tell us about your research interests in health, medicine, and community development, and how you think you can use the skills from this workshop to further your knowledge and work. The workshop will be available via distance learning for participants on other campuses.

Please send your completed application by **Monday, June 28, 2010** to:

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Laura S. Lorenz is a researcher and educator with international experience communicating health research results and policy impacts for global audiences. She is a senior research associate in the Institute for Behavioral Health at the Heller School for Social Policy and Management, Brandeis University. She is the author of *Brain Injury Survivors: Narratives of Rehabilitation and Healing* (Lynne Rienner Publishers). She can be reached at www.lslorenz.com.

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